

Max My Sync Topic: Set SMART Med Sync Goals

Presenters: Weston Humphreys, Chief Operations Officer at Tyson Drugs Inc & Tiffany Capps, Operations Manager, CPhT at Galloway-Sands Pharmacy

Best Practice

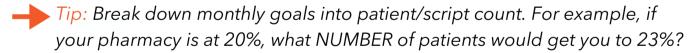
Set SMART goals to generate growth for your pharmacy's Med Sync program and define strategies that promote sustainability. Click <u>HERE</u> to watch the recorded Webinar.

Determine a Measurement Method that works for your Pharmacy

• Click <u>HERE</u> for example measurement methods

Define SMART Med Sync Goals

- Set short-term monthly goals "Our team will increase sync enrollment by 20 patients by the end of the month"
- Set long-term (overall) goals based on your pharmacy tracking method.
 See Max My Sync long term goal suggestions below:
 - % of Total Active Patients Synced = 40 45%
 - % of Total Rx Filled that were Sync = 65 75%
 - % of Active Patient Volume Synced = 50 60%



Utilize Dashboard to Document and Track Growth

- Document monthly sync numbers/measurements using a dashboard to track progress overtime.
- Track metrics electronically (Excel or Google Sheet) to ensure data is not lost overtime & you can analyze trends
- Keep a visual scoreboard for the entire team to see & update it routinely



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